

Managing Your Remote Workforce

The COVID-19 pandemic has resulted in global changes to virtually every aspect of how we work, forcing companies to reconsider what their future workforce will look like – and how to move forward with a new model as circumstances dictate. **But what will that new model be?**

What is Remote Work?

Remote work can be defined as a situation in which an employee is working from home or some other location outside of the office.



Proximity to the Office

Employees that live close to the office building, but are working from home.



Local Presence

Employees that work from homes within the same state or elsewhere in the same country.



Residence in Other Countries

Remote workers that are based in various countries throughout the world.

Benefits of a Remote Workforce

During the pandemic, both companies and employees discovered a variety of benefits that can come with establishing and managing a remote workforce.

Benefits for Employees



Increased Productivity



Work/Life Balance & Flexibility



Cost Savings



Connection to the Organization

Benefits for the Business



Possible Competitive Advantage



Retention Rate



Expansion of Talent Pool



Employee Productivity



Reduction of Overhead Costs



Loyalty to the Company



Realization of Efficiencies

Other General Benefits



Diversity & inclusion Initiatives



Environmental/Green Initiatives



Supplier Network Scope of Work



Expansion of Scope of Mobility

Challenges with a Remote Workforce

Though a remote workforce can offer a wealth of benefits, it also comes with challenges that can increase in complexity as the scope of remote working expands.



Job Function

- Suitable job for a virtual environment
- Skills to perform remotely
- Time difference factors



Technology

- Virtual technology tool support
- Network reliability
- Data security and protection



Compliance

- Possible tax liabilities
- Immigration requirements
- Employment laws: Minimum Wage, Social Security, Pension, etc.
- Permanent Establishment (PE) issues



Internal Structure

- Internal support functions/capabilities
- Reporting lines
- Cost responsibilities
- Internal or external compliance resources



Cultural Impact

- Internal dynamics in a remote environment
- Corporate culture
- Maintaining employee engagement
- Perception of remote work in the organization



Other Considerations

- Travel arrangements/frequency
- Expenses & allowances
- Employee tracking
- Expanded duty-of-care

Establishing a Remote Workforce

The pandemic has certainly disrupted the global business market, but it's also proven that your employees are your best assets – reliable, innovative, agile, and resourceful.

THE CONVERSATION AROUND WORKFORCE MANAGEMENT HAS CHANGED.

Ultimately, workforce management approaches will vary from company to company, but the intent should always be the same: to successfully adapt to workforce changes in ways that value employees while managing complexities.



For more information and to learn more, visit www.SIRVA.com to download our **Managing Your Remote Workforce** white paper.